Altan Kurt

Product Manager

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SUMMARY

Product Manager with a strong foundation in **business strategy** and **finance**, and hands-on experience in building **user-centric digital products**. Demonstrated success in leading **cross-functional teams**, defining **data-driven roadmaps**, and launching **MVPs** across **SaaS** and **mobile** platforms. Known for translating complex needs into clear product **solutions**, and aligning teams around **scalable**, **high-impact** outcomes.

PROFESSIONAL EXPERIENCE

Product Manager, Exotoll ⌗   Mar 2024 – present
Product: Web & Mobile Application, Admin Panel, Payment Services

- Conducted comprehensive **market and competitor analysis** in early product stages, informing **core feature set**, positioning, and **go-to-market strategy**
- Delivered a performant and user-friendly **MVP** by translating complex business needs into **actionable user stories.** Achieved over **40%** reduction in load times through performance optimization
- Designed and launched a centralized **analytics dashboard** that empowered **data-driven decision making** across product and operations teams
- Led platform-wide **API integration strategy,** reducing latency and enhancing **cross-platform consistency** in payment and user session flows
- Collaborated with developers and designers to build **high-performance**, **SEO-optimized** applications, reducing average load time from **4.5s to 2.7s**

Product Manager (Core Team), Nomadwork ⌗   Jul 2024 – Jun 2025
Product: Mobile Application

- Defined the initial **product roadmap** through **stakeholder** interviews, **user research**, and competitor **analysis**, leading to over **50% feature adoption** in the first release cycle.
- **Prioritized** and **scoped features** based on qualitative insights and feasibility, resulting in a **40%** improvement in adoption for early product releases
- Led the **planning** and rollout of **community-driven features**, increasing daily active **user engagement** by **25%** and strengthening **retention metrics**
- Established a lightweight but effective **data-informed product development framework** to structure **sprint planning**, **backlog grooming**, and **iteration cycles**

Product Manager (Project-Based), Wordigo ⌗   Oct 2023 – Mar 2024
Product: Web Application, User Panel

- Streamlined development processes using **product management tools**, achieving a 90% on-time delivery rate and better **sprint predictability**
- Introduced structured **code review** practices and **sprint QA cycles**, **reducing bugs** per sprint by over **70%** and improving release quality

Frontend Developer, Epigra ⌗   Mar 2023 – Mar 2024
Product: Web Application, Website, CMS, Enterprise Video Platform

- Helped accelerate frontend team's feature delivery by **~30%** by translating complex **product goals** into clear and scalable UI solutions in close **collaboration** with PMs and designers.
- Improved frontend performance and **user experience**, increasing **page speed score** from **65 to 94** through **optimization** initiatives
- Facilitated communication between **stakeholders** and engineering teams, reducing **feedback cycles** and supporting smoother **feature delivery**

Frontend Developer, (Freelance Roles)   Jun 2022 – Mar 2023

Clients: Heuristica 🔗 _(AI-Powered Concept & Mind Maps), Weblitious LTD_ 🔗 _(Home Services Marketplace)_
- Developed **interactive mind map visualizations** by integrating user and **product data** via **APIs** using Next.js and Chart.js, enabling **analytical insights** through **dynamic charts** and **node-based layouts**
- Created and maintained **implementation documentation** to support efficient handovers and reduce development friction across teams

Operational Product Manager, Koda Network 🖉   Mar 2020 – Apr 2022

(Brands: İkona 🖉 , Karanlık Oda 🖉 , Kenobi 🖉 **)**
- Led the **product discovery** and **development** of a customizable **B2B CRM platform** by gathering **client insights**, **prioritizing** requirements, and coordinating **cross-functional teams** to meet partner-specific needs
- Shortened **delivery cycles** from 6 to 4 weeks by applying structured **prioritization** and **sprint scoping** practices
- Managed **stakeholder relationships** across departments, accelerating project delivery by **40%** and improving cross-functional alignment
- Led **digital transformation** across finance, HR, and archiving functions, reducing operational costs by **50%**
- Developed and maintained **KPI dashboards** to monitor 10+ cross-departmental **performance metrics**

Finance and Accounting Specialist & Digital Transformation Specialist, Albesa Financial Consultancy Co.   Feb 2013 – Mar 2020
- **Planned** and **successfully** delivered **digital transformation** projects for **15+** firms, focusing on **accounting system modernization**, **e-archive integration**, and **regulatory compliance**
- Served as a junior **SPL (Capital Markets Licensing) assistant** under a licensed **Level 3 expert**, actively involved in regulatory-compliant **finance operations**; completed most of the **Level 1 certification** process before transitioning careers
- Managed **financial operations** including government incentives, **public transactions**, **bank reconciliations**, and periodic **reporting**

CERTIFICATES

Product Management with AI 🖉
brick institute

Product Analytics 🖉
brick institute

Digital Product Management Expertise Prog. 🖉
Sercan Akkaş (Product Director at Yemeksepeti)

Product Management Fundamentals 🖉
brick institute

Platforms in Finance Masterclass (Open Banking) 🖉
Centre for Finance, Technology and Entrepreneurship

Scrum: Advanced 🖉
Project Management Institute via LinkedIn Learning

EDUCATION

B.D. Business Administration, Anadolu University 🖉